

www.biokorea.org

INTERNATIONAL CONVENTION

BIO KOREA 2013

BIO
HEALTH
for Humanity

Sep. 11(Wed) ~ 13(Fri)
KINTEX, Korea



BIO KOREA 2013
INTERNATIONAL CONVENTION

BIO KOREA ?

BIO KOREA International Convention has been devoted to the dynamic health technology industry of KOREA since 2006 in order to enhance the international standing of excellent and outstanding health technologies of KOREA. Annual BIO KOREA consists of the **Conference, Business Forum, Exhibition, Bio Job Fair** and **Pharm Fair** where all the international professionals gather together.

All you need for your business is at
ONE PLACE!!



Enjoy the better and advanced BIO KOREA



Conference

Seminars will focus on practical business and biotechnology applications. From vaccine to licensing, bio professionals share the cutting-edge trend and information of the industry and search for the next

Exhibition

BIO KOREA 2013 exhibition will be a place to announce and acquire the cutting edge knowledge on various area. Also, it will be the perfect opportunity to attract investments and comprehend the industrial policies and systems.

Pharm Fair

Pharm-Fair brings the microcosm of the global Pharma/Bio world to BIO KOREA. Regulatory officers of EMERGING MARKETS get together and introduce crucial business strategies in each market.

The Entrepreneur Boot Camp 2013

"De Risking Your Globalisation Strategies-for Korean Life Science Companies."

Business Forum

BIO KOREA 2013 Business Forum will be a great opportunity to extend your business to the global market.

Program

- Partnering
- Business/Technology Presentation
- BIO KOREA 2013 International Country Partner Forum

BIO Job Fair

BIO Job Fair scouts young Bio-Professionals, and is where Bio-technology companies find the right people.

Special Session

- Pharma Korea Forum
- GPKOL(Global Pharma Key Opinion Leader) Symposium
- Global Invest Fair
- BIO KOREA 2013 International Country Partner Forum
- Osong International Bio Symposium
- Daeyung-Osong Joint Bio Forum

BIO KOREA 2013 Conference

The key strategic industry of Korea in the 21st Century!

Covering a diverse range of applications and areas such as pharmaceuticals, biomedicines, medical services, food, agriculture, energy, chemical and environment, the Bio industry has become the future growth engine, fueled by the growth of Information Technology(IT) and Nano Technology(NT).

BIO KOREA 2013 Conference will be a place to discuss and acquire the cutting edge knowledge on various topics including vaccines, clinical trials, regenerative medicine, bio energy, GMO, functional food, technology transfer and licensing to firmly secure the global competitiveness.

Overview

Date : September 11(Wed)~13(Fri), 2013

Venue: 3~4F, Exhibition Center II, KINTEX

Expected No. of Participants: Approx, 3,500 participants

Expected program : 12 Tracks, over 30 Sessions and 200 Invited Speakers

Official Language: English, Korean

Program

Vaccine - Vaccine R&D and regulatory issues

Technology Licensing - Sustainable Value Chain in Technology Licensing from Bench to Market

Beauty – Recent Developments in Cosmetic R&D for Making a New Leap Forward

Biotech Crop - Key Solutions for Climate Changes and Sustainable Agriculture

Stem Cell - Current development of stem cell therapy and tissue regeneration

Translational Research - Navigating Biomedical Discovery towards Clinical Practice

Bio-convergence - Convergence Model System and Its Phenotype Analysis for Efficient Drug Discovery

Bio IP - Top Legal Issues in Pharmaceutical Industry
Intellectual Property and Antitrust

Medical Device - Medical Device Convergence

Therapeutic Antibodies - Therapeutic Antibodies

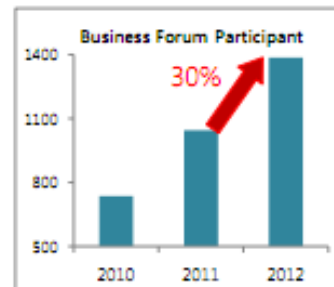
u-Health - u-Health Convergence

Finance – Global Bio Investment Fair



BIO KOREA 2013 Business Forum

- ✓ BIO KOREA Business Forum attracts many of global participants every year, the participants has increased by 30 percent in 2012!
- ✓ 313 companies from 29 countries participated and concluded 479 partnering meetings in BIO KOREA 2012 Business Forum!
- ✓ More than 70% of Business Forum participants in 2012 want to reapply!



(Participants/Companies from abroad)

Year		2012	2011	2010
Business Forum	Participated Companies	313(141)	283(119)	160(72)
	Participants	1,386(352)	1,045(200)	736(123)

Business Forum Online Matching System

FCA
Pre-Registration

Log-in to
Business Forum
Partnering

Business Forum
Application

Off-line
Meeting

Partnering

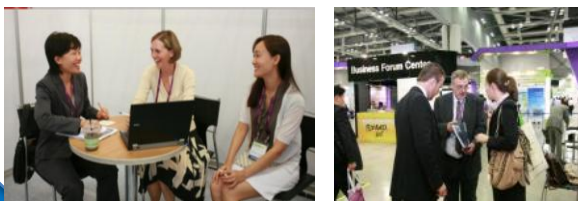
- Find a potential business partner through online pre-matching system
- Effective meeting schedule management through the pre-scheduling system
- Independent offline meeting at on-site booth

Period : September 11 (Wed) ~ 13 (Fri), 2013

Venue : KINTEX Exhibition Center II, Hall 8A
(Business Forum Center)

Meeting hours : 30 minutes per each Meeting

registration deadline : August 14(Wed), 2013



Business/Technology Presentation

- Find potential investors via advanced technology and business strategy presentation
- Exchange the latest cutting edge technology and information
- The critical opportunity to benchmark successful business strategy

Period : September 11 (Wed) , 2013

Venue : KINTEX Exhibition Center II Hall 7
(Business Forum Center)

Hour : 30 minutes per each Presentation

Applying Deadline : July 31 (Wed), 2013



BIO KOREA 2013 Business Forum

BIO KOREA 2013 International Country Partner Forum

BIO KOREA 2013 International Country Partner Forum will be a great global networking program to exchange the latest cutting edge technology and information via Business/Technology Presentation of participated companies

Date : September 12 (Thu) ~13 (Fri), 2013

Venue : KINTEX Exhibition Center II, Hall 7 (Open Stage)

Detail : Introduction of Bio industry and business of each participated country and companies

Expected Participants : Approximately, 100 experts from Bio-industry, external collaboration manager, technology investor, and related individuals from the world.

● Goal

- Understanding the Bio technology industry's up-to-date trend of licensing, know-how of M&A, and deal structuring
- Share the business strategy and global market trend from business presentation of local companies
- Search for the potential international collaboration

● Contents

- Market trend of participating countries of BIO KOREA 2013
- Business/Technology Presentation of participating companies

● How to apply

Deadline : August 16 (Fri) 2013 (first-come-first served)

Application : Online registration via Website (www.biokorea.org)



BIO KOREA 2013 Exhibition

Dates : September 11 (Wed) ~13 (Fri), 2013

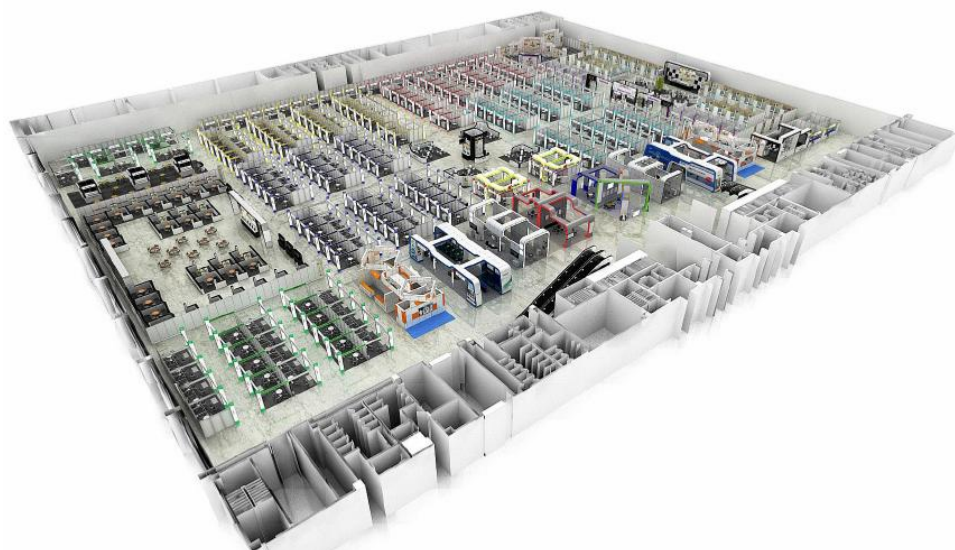
Venue: KINTEX Exhibition Center II, Hall 7, 8A

Exhibition Categories:



Exhibit Zone :

- Country Pavilion/ Innovative Pharmaceuticals Zone / GH·NET Zone / Convergence Zone
- Public Organization Zone / Special Zone / Business Service Zone / Medical Device Zone
Pharma & Bio Zone, etc.



Country
Pavilion

Convergence
Zone

Innovative
Pharma zone

GH·NET Zone

BIO Job Fair

- BIO Job Fair scouts young Bio-professionals and is where Bio-technology companies find the right people

Date : September 11 (Wed) ~13 (Fri), 2013

Venue: KINTEX Exhibition Center II,

(Exclusive area inside BIO KOREA 2013 Exhibition Hall)

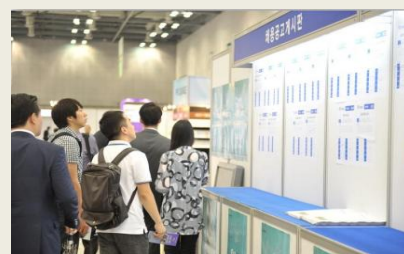


Recruitment

- ✓ Job Counseling
- ✓ Special mentor speech
- ✓ Special lecture for ideal bio expert trait

Enterprise

- ✓ Special lecture of creative economy enterprise
- ✓ Bio enterprise briefing by Korea Small and Medium Business Administration
- ✓ Bio enterprise idea competition.



Pharm Fair

- Date and Venue : September 12 (Thu) 2013, KINTEX
- Regulatory officers of EMERGING MARKETS get together and introduce crucial business strategies in each market.
- Contents
 - Pharmaceutical licensing, retail and logistic companies marketing conference
 - Conclusion ceremony of export and licensing MOU



UKRAINE



INDONESIA



IRAN



UNITED ARAB EMIRATES



CHINA



UNITED STATES OF AMERICA



RUSSIA



TURKEY



BRAZIL



SAUDI ARABIA



MALAYSIA



MEXICO



KAZAKHSTAN



BIO KOREA 2013 Co-located Event

Special Session

- **Pharma Korea 2013** : The latest trend of pharmaceuticals and strategy to achieve Pharma 2020 vision
- **GPKOL(Global Pharma Key Opinion Leader) Symposium** : Future issues of Pharma-industry reviewed by the global key opinion leaders
- **Global Invest Fair** : Promote technology fund for the creative economy and strengthen global network
- **International Country Partner Forum** : Opportunity to expand the global network through international IR sessions of BIO KOREA 2013 Business Forum
- **Pharmaceuticals specialized school seminar** for the career development
- **Osong International Bio Symposium**
- **Daekyung·Osong Collaboration BIO Forum**
(Organized by Daekyung BIO Forum· Osong BIO Forum)



Boot Camp

The Entrepreneurship Boot Camp! Only @ BIO KOREA 2013

From the early stage of novel drug development to a successful licensing preparation, BIO KOREA 2013 provides a crucial education program to advance your business to the global world.

“De Risking Your Globalisation Strategies-for Korean Life Science Companies.”

Date : September 10 (The), 2013,
10:00~18:00

Venue : KINTEX Exhibition Center II
Organized by
: KHIDI, ERA Consulting Group

Bio-microphotography Exhibition

The great opportunity to comprehend the life science industry as a pop-culture and make an enjoyable time for all the participants



Welcome Reception

The valuable opportunity to make cultural exchange and build a strong global network.

Date : September 11 (Wed), 2013,
18:00~20:30

Venue : KINTEX, Exhibition Center II
Outdoor Fountain Square

Events : Opening Performance,
Welcoming remarks and
Toast





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BIO KOREA 2013
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BIO KOREA Organizing Committee

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